

OMB No. 1124-0002; Expires April 30, 2017

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending

11/30/2015 *Seam*
(Insert date)**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

KOREA INTERNATIONAL TRADE ASSOCIATION, INC. #2686

(c) Business Address(es) of Registrant

*460 PARK AVENUE
SUITE 400
NEW YORK, NY 10022*

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

FOREIGN PRINCIPLE : KOREA INTERNATIONAL TRADE ASSOCIATION

ACTIVITIES AND SERVICE : ATTACHED

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
06/01/15	Korea	HOLDING TRADE-RELATED EVENTS/	31,000
06/29/15	International	OUTREACH, SALARIES AND OFFICE	41,000
07/16/15	Trade	EXPENSES	21,000
08/08/15	Association		20,000
08/28/15			50,000
10/05/15			69,000
11/12/15			16,000

248,000

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(c)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
From	Employee	Employees Salaries	\$24,362.83
June 1	Jacob K. Javits Convention Center	Marketing	\$30,640.87
	Metropolitan Exposition Services		
	Emerald Expositions		
to	Freeman		
	Insight Lab Pacific		
November 30	Finn Partners		
	Oxford and Guardian	Medical Expenses	\$6,608.52
	KMS Express,	Communication exp	\$1,695.22
	Voiceasia Inc. Sky World Courier		
	Taxis, Central Parking	Taxi and Parking	\$282.90
	Various Vendors	Business promotion	\$3,195.77
	Misc	Misc.	\$1,068.01
	Hahn Kook Center	Professional service fee	\$33,143.11
	Kita Washington Center	Professional service fee	&51,103.25

152,100.48**Total**

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

KOREA INTERNATIONAL TRADE ASSOCIATION

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☒ Website URL(s): www.tradekorea.org
☐ Social media websites URL(s): linkedin
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)December 17, 2015/s/ HYUN CHUL KIM

eSigned

December 17, 2015/s/ YOUNG HWA SUNG

eSigned

December 17, 2015/s/ SUNG HWAN PARK

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Attachment

Outreach & Events (6/1/2015 ~ 11/30/2015)

1. Texworld USA 2015

- o Date : July 21-23, 2015
- o Participants : Textile exhibitors/buyers (450 exhibitors, 4000 buyers)
- o Activities and agendas
 - Operated a booth to promote tradekorea.com and kmall24.com services
 - Received inquiries for Korean textile products
 - Networked with buyers interested in the Korean textile market

2. NY NOW 2015 (Summer)

- o Date : August 16-19, 2015
- o Participants : Home, lifestyle, and gift exhibitors/buyers
- o Activities and agendas
 - Operated a booth to promote tradekorea.com and kmall24.com services
 - Exhibited select Korean home, lifestyle, and gift products
 - Received inquiries for Korean home, lifestyle, and gift products
 - Networked with buyers interested in the Korean home, lifestyle, and gift market

3. Korea Premier Products Showcase 2015

- o Date : September 29-October 16, 2015
- o Participants : Home, lifestyle, and gift buyers
- o Activities and agendas
 - Launched a showcase to exhibit Korean home, lifestyle, and gift products
 - Received inquiries for Korean home, lifestyle, and gift products
 - Networked with buyers and introduced KITA as well as its services

Attachment

Outreach Activities & Events (6/1/2015 ~ 11/30/2015)

1. KITA Promotion and Outreach Program

- o Date : June 17~19, 2015
- o Participants : Greater Houston Partnership(GHP), City of Houston Mayor's office.
- o Activities and agendas
 - Discussed about potential joint projects and trade delegation in the future.
 - Discussed about issues between GHP's member companies and Korean partners.
 - Introduced KITA's role and promoted B2B Market Place(tradekorea.com).

2. Networking Dinner Sponsorship

- o Date : July 23, 2015
- o Participants : WITA members, members of Congress and staffers.
- o Activities and agendas
 - KITA sponsored a table and network with invited Washington International Trade Association(WITA) members, including the U.S. Government agents and Hill staffers, to promoted KITA and its role.
 - Introduced KITA's role to promote international trade with the U.S. strategic partners.
 - Participated in WITA's Congressional Leadership Award ceremony and program.

3. KITA Exhibition and Promotion

- o Date : September 8~11, 2015
- o Participants : America's Small Business Development Center members, Microsoft, Intuit
- o Activities and agendas
 - Presented before ASBDC International Trade Committees about KITA.
 - Hosted a network reception for ASBDC regional directors and ITC.
 - Executed and engaged MOU signing ceremony with ASBDC.
 - Consulted with several SBDC directors regarding to trade with Korea.

4. 2015 KITA Congressional Networking Reception

- o Date : October 8, 2015
- o Participants : Members of Congress and Staffers
- o Activities and agendas
 - Introduced KITA and its role in the U.S. before the members of Congress and Staffers.
 - Introduced U.S. invested Korean firms and their products and services.
 - Networking Reception.

5. KITA Promotion and Outreach Program

- o Date : November 3~6, 2015
- o Participants : Chicagoland Chamber of Commerce, Illinois EDC, Michigan EDC, Detroit regional Chamber of Commerce, City of Detroit Mayor's office.
- o Activities and agendas
 - Discussed about potential in(out) bound trade delegation to(from) Korea.
 - Discussed about recent trade and economic issues between Illinois and Korea.
 - Discussed about recent trade and investment issues between Michigan and Korea.
 - Discussed about leading and growing industries in Illinois and Michigan and incentives for FDI.

6. KITA-USKI Korean Wave Expo

- o Date : November 10, 2015
- o Participants : Students of Johns Hopkins, George Town, George Washington, American University and Scholars
- o Activities and agendas
 - Introduced KITA's role to promote Korean Wave in the U.S.
 - Introduced what is the Korean Wave and its impact to the U.S.
 - Introduced Korean Wave related products and entertainers.
 - Performed K-Pop, and presented about K-Beauty, K-Food.

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Korea International Trade Association

INVITATION

K-Wave 2015

July 15-16, 2015
COEX, Seoul, Republic of Korea

Dear Sir or Madam,

Greetings from the Korea International Trade Association (KITA)!

KITA is a leading non-profit trade organization in Korea with more than 71,000 member companies. On July 15-18, KITA will host *K-Wave 2015* at COEX, the largest convention with exhibition center and commercial facility in Seoul, and it is our great pleasure to extend this invitation to you and your company to participate in this major sourcing event.

With a merging Korean wave (Hallyu) across the neighboring countries, *K-Wave 2015* is designed for global leading companies that are interested in Korea's derivatives market including Korean services, contents and products. Through our exclusive business opportunity with innovative Korean suppliers, KITA wish you to increase your business leverage by discovering new business potentials in 1:1 business meetings at *K-Wave 2015*.

We cordially ask you to review the information provided below including tentative schedule, and kindly inform us of your availability for the business matching program of *K-Wave 2015*.

EVENT OVER VIEW OF THE K-WAVE 2015

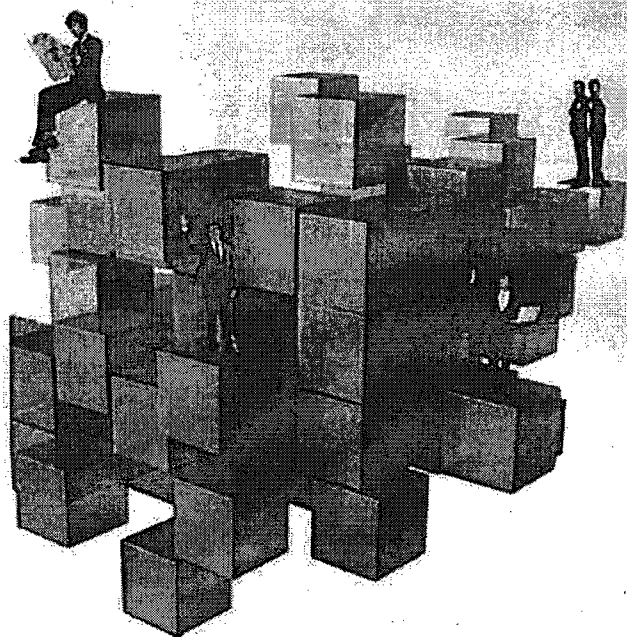
1. Event : K-Wave 2015
2. Date : July 15 – 16, 2015
3. Venue : COEX Hall, Seoul
4. Programmes :
 - 1:1 Biz-Matching (Business Meeting) Program
 - Welcome Dinner
5. Participants :
 - 40 overseas companies
 - More than 200 Korean vendors (including major power sellers)
6. Product Categories :
 - Mobile games, E-learning system/contents, Animation, Software, Entertainment, Broadcasting & Telecommunications, etc.

7. Tentative Schedule

Date	Event Title	Place	Note
Day 1 July 14 (Seoul)	<ul style="list-style-type: none"> • Welcome Dinner - Orientation for <i>K-Wave 2015</i> - Networking 	Hotel (TBD) (Seoul)	<u>Participants:</u> Buyers
Day 2 July 15 (Seoul)	• 1:1 Business Meetings	COEX (Seoul)	<u>Participants:</u> Buyers, Korean companies
	<ul style="list-style-type: none"> • Lunch - Lunch provided 		<u>Participants:</u> Buyers
	• 1:1 Business Meetings		<u>Participants:</u> Buyers, Korean companies
Day 3 July 16 (Seoul)	• 1:1 Business Meetings	COEX (Seoul)	<u>Participants:</u> Buyers, Korean companies
	<ul style="list-style-type: none"> • Lunch - Lunch provided 		<u>Participants:</u> Buyers
	• 1:1 Business Meetings		<u>Participants:</u> Buyers, Korean companies
Day 4 July 17	• Departure	Airport	<u>Participants:</u> Buyers
July 15-19	All day	Seoul Character&Licencing Fair 2015	

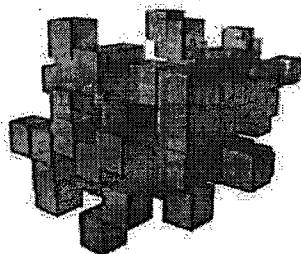
If you have any questions or need additional information, please do not hesitate to contact via e-mail or
+82-(0)2-6000-1775

Sincerely,
 Woo



2015 Sourcing KOREA Bucheon Business Meeting

September 17-18, 2015
Bucheon City, Korea



• *Find your business opportunities
in Dynamic Korea*



Co-organized by
Bucheon City Government
Korea International Trade Association(KITA)

Event Outline

- **Date :** September 17–18, 2015
- **Venue :** Bucheon Gymnasium & Koryo Hotel, Bucheon City, Korea
- **Participants :** Over 200 companies from all over the world
 - Overseas Buyers from Europe, The U.S., Japan, China, U.A.E., Singapore, Malaysia, Indonesia, and Thailand, etc.
 - Qualified Korean manufacturers precisely arranged to Buyers' Requests
- **Target Industries :** Cosmetics & Health Care, Industrial Machinery, Auto Parts & Accessories, Metal Working, Household Appliances, Kitchenware & Houseware, LED, Kids Products, Cartoon/Comics/Animation, Mobile Accessories, etc.

Programs

- **September 16 (Wednesday), 2015**
 - Overseas Buyers' Arrival
- **September 17 (Thursday), 2015**
 - 2015 Sourcing Korea Biz Meeting (Part 1)
 - Business Luncheon & Networking
 - 2015 Sourcing Korea Biz Meeting (Part 2)
- **September 18 (Friday), 2015**
 - 2015 Sourcing Korea Biz Meeting (Part 3)
 - Business Luncheon & Networking
 - Factory Visit
- **September 19 (Saturday), 2015**
 - Overseas Buyers' Departure

Incentive for Overseas Buyers

- Official Invitation for VISA Procedure (if required)
- 50% of Round-trip Air Ticket (Economy Class for 1 Person per Company)
- Free Accommodation for 3 nights at the hosted hotel (one room per company)
- Free Meals, Transportation & Tour Service during the Event Dates
- Free Interpreter for Business Meeting & Match Making etc.

KITA

How to Join

- If you are looking for **KOREAN PRODUCTS**,
 - Fill out the **APPLICATION FORM** (enclosed herewith) and submit for participation.
 - We would give you confirmation reply ASAP for your process.
- Before you submit **APPLICATION FORM**,
 - Please kindly check Target Industries listed in the Event Outline.
 - Please kindly make sure that you are an admissible passenger to Korea.

Application & Inquiries

- **EUROPE : KITA Brussels Center**
TEL : +32-2-639-0990 / FAX : +32-2-646-7006
EMAIL : clark@kita.net
- **JAPAN : KITA Tokyo Center**
TEL : +81-3-6826-5170 / FAX : +81-3-6826-5171
EMAIL : jjpp@kita.net
- **CHINA : KITA Beijing Center**
TEL : +86-10-6505-2671 / FAX : +86-10-6505-2670
EMAIL : beijingk@kita.net
- **CHINA : KITA Shanghai Center**
TEL : +86-21-6236-8286 / FAX : +86-21-6236-8292
EMAIL : kitash01@kita.net
- **SINGAPORE & MAYAYSIA & INDONESIA : KITA Jakarta Center**
TEL : +62-21-5140-1150 / FAX : +62-21-5140-2502
EMAIL : kitajkt@kita.net
- **The U.S. : KITA New York Center**
TEL : +1-212-421-8804 / FAX : +1-212-223-3827
EMAIL : kitany@kita.net
- **Other Countries : Project Team (H&T DMC)**
TEL : +82-2-2088-7870 / FAX : +82-2-6008-2561
EMAIL : kabm@hnt.pe.kr



KITA

Greetings from the Korea International Trade Association (KITA)!

KITA has been the largest business organization in Korea with over 71,000 member companies.

As the most representative non-profit trade organization in Korea, it is a great pleasure to inform that the **"Korea Business Meetings 2015"** is going to be held on October 28(WED) - 30(FRI) in Daejeon & Gyeonggi, Korea.

The purpose of the **"Korea Business Meetings 2015"** is to provide global leading companies with a wide range of sourcing opportunities by organizing Korea's biggest business platform.

PLUS, *Korea Business Meetings 2015* aims at matching overseas participants with Korean retailers and service developer exclusively.

Join the world gathering of the **"Korea Business Meetings 2015"** and boost your business success.

Event Overview of the Korea Business Meetings 2015

- ☐ **Date :** October 28th(WED) ~ 30th(FRI)
- ☐ **Venue :** Daejeon & Gyeonggi, Korea
- ☐ **Programmes :**
 - 1:1 Business Meetings between Buyers and Korean Suppliers
 - Business Field Trip / Tour Programme
- ☐ **Participants :**
 - Buyer : Around 40 Global Companies
 - Korean Company : 400 Korean Companies (Major Power Sellers)
- ☐ **Registration :**
 - Submit the attached Application Form by September 25th
- ☐ **Benefit :**
 - 70% of Round-trip air fare (one person per company), accommodation expenses (max. two person per company) will be covered according to Our Policy

☐ **Draft Programme (Subject to Change)**

Date	Time	Agenda	Place
Oct. 27 (TUE)	-	<ul style="list-style-type: none"> • Airport/Station Pick-up • Buyers & Guests Hotel Check-in 	TBD
Oct. 28 (WED)	All day	<ul style="list-style-type: none"> • 1:1 Business Meeting I • Official Dinner 	ICC, Daejeon
Oct. 29 (THU)	TBD	<ul style="list-style-type: none"> • Business Field Trip/Tour Programme 	TBD
Oct. 30 (FRI)	All day	<ul style="list-style-type: none"> • 1:1 Business Meeting II • Official Dinner 	Gyeonggi
Oct. 31 (SAT)	-	<ul style="list-style-type: none"> • Hotel Check-out/Departure 	TBD

For information about KITA, you may download KITA's company brochure from the official website of KITA at <http://www.kita.org/> (About KITA > Who we are).

We hope that you will join us for this unique opportunity to create successful business. To confirm your participation in our Fair, please fill out the attached application form and send it back to us by email with your company presentation.

Should you have any questions, please do not hesitate to contact us via email (dk529@kita.net) or phone 212-421-8804.

Make your plans now to join us on October 28 - 30, 2015 for sourcing, business meetings and networking Daejeon & Gyeonggi, Korea.

We look forward to hearing from you soon.

Thank you.

Sincerely,

David Kim

www.kita.org



INVITATION

Korea Grand Sourcing Fair 2015

Dear Sir/Madam,

Greetings from the Korea International Trade Association (KITA)!

It is our great pleasure to extend an invitation to the 7th Korea Grand Sourcing Fair to be held on December 1st (Tues) – 4th (Fri) in Korea. The fair will be hosted by KITA, a leading Korean non-profit trade organization with more than 70,000 members of exporting companies.

The *"Korea Grand Sourcing Fair"* is Korea's biggest business platform that provides global leading companies with a wide range of sourcing opportunities for innovative Korean products. The invited participants will have exclusive 1:1 business meetings with Korean manufacturers and exporters that specifically fit the categories of products selected by the participants.

Join the *"Korea Grand Sourcing Fair 2015"* and boost your business success.

If you have any questions or need additional information, please do not hesitate to contact us.

Sincerely,

Ho Keun Jang
Executive Managing Director
International Affairs Group
Korea International Trade Association

www.kita.org

Korea Grand Sourcing Fair 2015

Event Overview

1. **Date:** December 1st (Tues) – 4th (Fri), 2015
2. **Venue:** Kimdaejung Convention Center, Gwangju City, Cheollanam Province (Optional)
COEX, Seoul
3. **Participants:** 100+ Overseas Companies, 500+ Korean Companies
4. **Product Categories:** Food & Beverage, Health & Beauty Personal Care (Cosmetics), Apparel/Textiles & Leather Products, Fashion Accessories/Luggage, Bags/Shoes & Accessories, Furniture & Furnishings, Office/School Supplies, Homeware/Kitchenware, Sports & Entertainment/Toys etc.
5. **Tentative Schedule**

Date	Program	Venue	Ref.
Nov. 30 Mon	Arrival in Korea	Incheon Airport → Gwangju	<u>Optional</u>
	Welcome Dinner	Gwangju	
Business Meeting Dec. 1 Tue	1:1 Business Meetings	Kimdaejung Convention Center, Gwangju	
Dec. 2 Wed	Departure to Seoul	Gwangju → Seoul	Arrival in Korea (Those who opt not to participate in Gwangju Program)
Business Meeting Dec. 3 Thu	1:1 Business Meetings	COEX, Seoul	
Business Meeting Dec. 4 Fri	1:1 Business Meetings	COEX, Seoul	
Dec. 5 Sat	Departure From Korea	Hotel → Incheon Airport	

* Number of participating Korean companies: 100+ in Gwangju, 500+ in Seoul

6. **Benefits for Overseas Participants :** Round trip travel class air ticket, accommodation, local transportation, luncheon (1 person per company)
7. **Overseas Participants Sign-Up Due :** November 10th, 2015
8. **Contact Person :** David Kim (Email: dk529@kita.net | Phone: 212-421-8804 ext. 205)



TRADE (<http://tradekorea.org>)
K O R E A O R G

한국어 (<http://kr.tradekorea.org>)

Menu ()

North America Buyers Assembly 2015

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EVENTS ([HTTP://TRADEKOREA.ORG/IN/EVENTS/](http://tradekorea.org/in/events/))

MONDAY, 16 NOVEMBER 2015 /

PUBLISHED IN



(<http://cdn.tradekorea.org/wp-content/uploads/KITA-North-America-Buyers-Assembly-2015-sm.jpg>)

The Korea International Trade Association (KITA), the largest private trade organization representing over 71,000 Korean trading and manufacturing companies, is thrilled to announce the North America Buyers Assembly 2015 in Seoul, Korea.

The North America Buyers Assembly 2015 will be held in an one-on-one meeting format where qualified buyers and sourcing professionals will be able to meet and discover new products sources and partners in a more meaningful way.

<http://tradekorea.org/north-america-buyers-assembly-2015-seoul-korea/>

2015-12-17

Being held at the COEX Convention & Exhibition Center in Seoul, Korea, the North America Buyers Assembly 2015 will gather for two full days, Dec. 16th – 17th, 2015 where buyers and retail vendors from U.S. and Canada will be able to meet new suppliers and products from well-established as well as emerging Korean companies in a low pressure environment.

- **Date:** December 16th, 2015 (Wednesday) – December 17th, 2015 (Thursday)
- **Location:** COEX Convention & Exhibition Center, Seoul, Korea

KEY PRODUCT CATEGORIES include Beauty/Cosmetics, Consumer Electronics/Gadgets, Mobile/Personal Accessories, Textiles, Fashion & Accessories, Housewares, Kitchenware, Tabletop, Baby Products, Stationery, Food/Beverage, and more. (KITA will arrange one-on-one meetings with suitable suppliers to match your sourcing needs.)

COMPLIMENTARY BENEFITS For qualifying companies include (Limited to one representative per company):

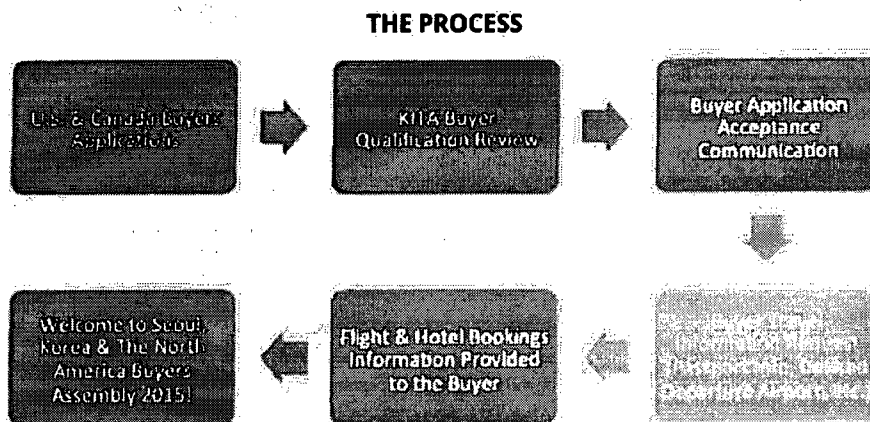
- Round trip flight to Seoul, Korea
- Up to 3 nights / 4 days hotel accommodations
- Ground transportation (Airport, hotel, event)
- Meals during event
- English interpreter during event

To see if you qualify, please fill out the application and our staff will contact you.

QUALIFICATIONS

- **Top 1,000 North American retailers, brands and/or their vendors:** Buyers and Sourcing Executives, Professionals in the U.S and Canada area.
- **Travel:** Must be able to travel on or before December 14th, 2015 due to travel time & time difference – Also must attend both full days of the event.
- Some of the critical qualification review factors includes **Annual Revenue & Purchasing Volume, Retail Network (for vendors), Brand Value / Ranking**, etc., but each submission will be reviewed on a case-by-case basis.

>> APPLICATION FORM (<http://bit.ly/1kZdzyj>)



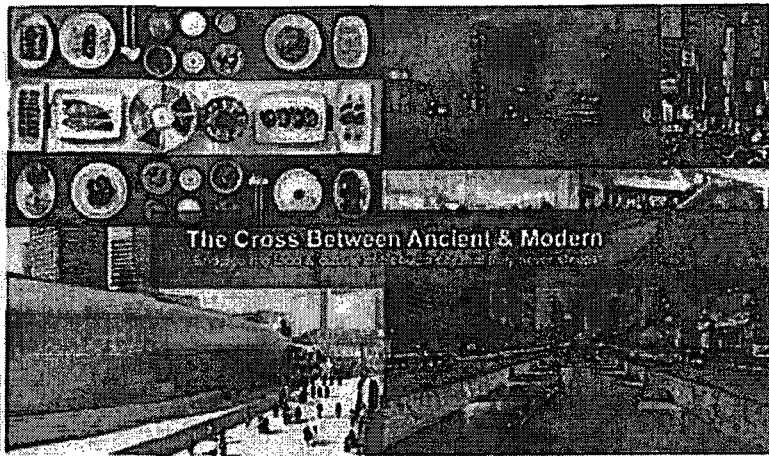
(<http://bit.ly/1kZdzyj>)

This event is FREE to attend, but space is extremely limited and processed in a "first come, first serve"-basis so apply today! The application deadline is **due by midnight, Wednesday, November 25, 2015.**

APPLY TODAY (<http://bit.ly/1kZdzyj>)

Nov. 25th Update: Thank you very much for your interest in this event! The applications have been overwhelming. Unfortunately, we will not be accepting any more applications after the midnight and the final attendees will be contacted in the next few days. Thank you very much for your support!"

COME TO MEET NEW SUPPLIERS; STAY FOR THE CULTURE!



A MESSAGE FROM THE
PRESIDENT OF KITA NEW
YORK

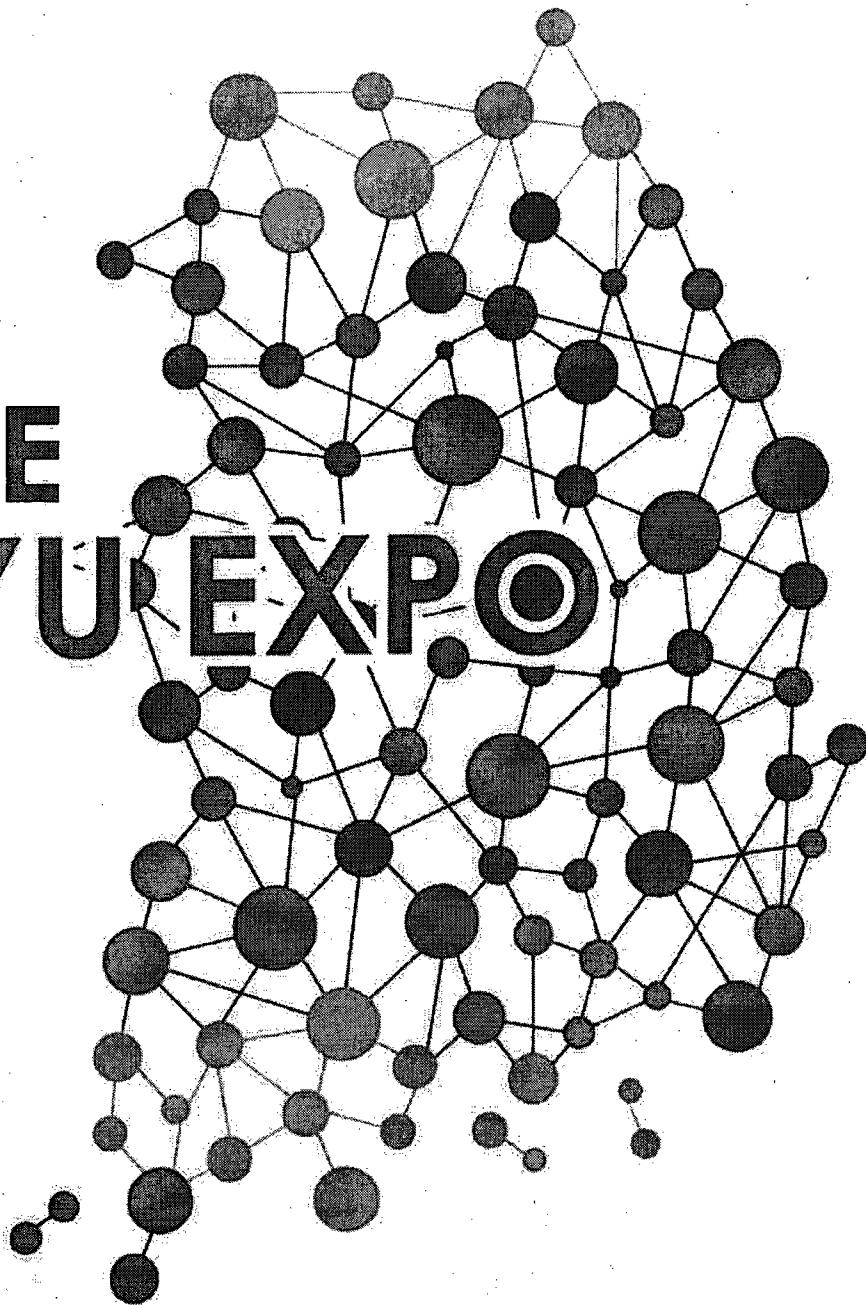
*"On behalf of the Korea
International Trade
Association (KITA), and the
thousands of Korean
companies and products we
represent; it is our honor to
cordially invite you to The
North America Buyers
Assembly 2015 in Seoul,
Korea.*

*This event is part of our
relentless efforts to assist in
enhancing sourcing and
trade partnerships between
international buyers and our
Korean companies, and we
sincerely look forward to
hosting you at this year's
event. Thank you very much
for your interest in Korea
and our products."*

*- Hyun Chul Kim, President
of KITA New York*

>> APPLICATION FORM (<http://bit.ly/1kZdzyj>)

K-WAVE HALLYU EXPO

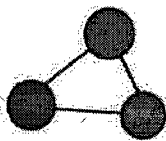


KITA

KOREA
INTERNATIONAL
TRADE
ASSOCIATION



US-KOREA
INSTITUTE AT SAIS



TUESDAY, NOVEMBER 10, 2015
6:30 PM – 8:30 PM
KENNEY AUDITORIUM
JOHNS HOPKINS SAIS
1740 MASSACHUSETTS AVE. NW
WASHINGTON, DC 20036



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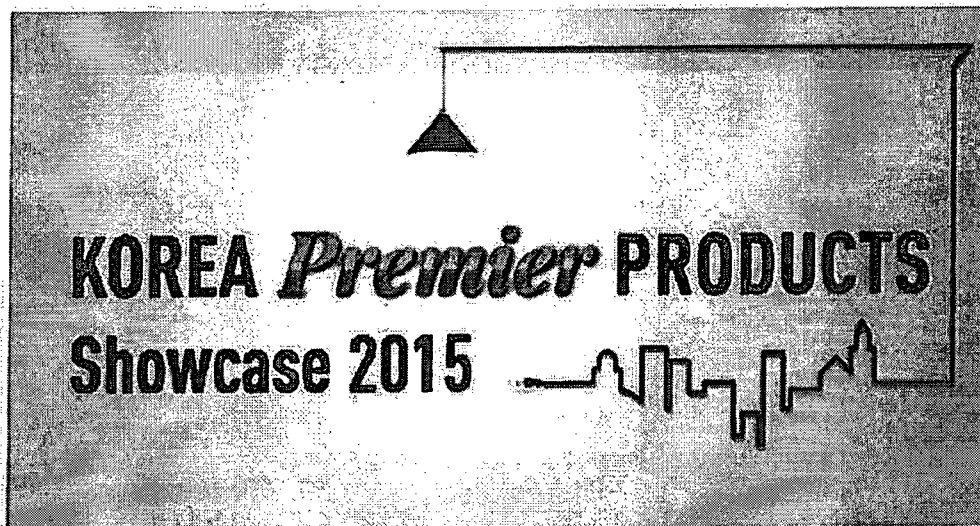
Menu ()

Korea Premier Products Showcase 2015

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WEDNESDAY, 23 SEPTEMBER 2015 /

PUBLISHED



(http://cdn.tradekorea.org/wp-content/uploads/web_banner_540x287.jpg)

The Korea International Trade Association (KITA) is delighted to announce the continuation of its showcase series; the Korea Premier Products Showcase 2015.

<http://tradekorea.org/korea-premier-products-showcase-2015/>

2015-12-17

Korea Premier Products Showcase 2015 is an online as well as an appointment-only physical showcase event for U.S.-based retail buyers, merchandisers, sourcing teams, wholesalers, distributors, and manufacturers in order to provide exclusive access to a diverse range of the latest and emerging products in Korea, and develop new revenue opportunities.

This year, KITA is presenting the most diverse group of product categories ranging from Kitchenware, Home, Office Goods, Personal Accessories, Footwear, Mobile Accessories, Outdoor Products, Cosmetic, Skin Care, infant, Children Products to specialty products, where participant of the event will gain exclusive access to 38 of the outstanding and emerging Korean companies and their latest designs and innovations.

These showcases are being held for a limited time in order to provide new and exclusive product sourcing, trade, and partnership opportunities. The online showcase will be held from today to October 16th, 2015, and the New York City physical showroom located on the 4th floor of the beautiful Korean Consulate Building (460 Park Ave, New York, NY 10022) will be held from September 28th until October 8th, 2015, and also extended from October 13th to 16th, 2015.

Online Product Sourcing

Those who are not able to visit the New York showroom in person are certainly welcomed to review the companies and products online as well as send inquiries for additional information (catalog, price, specs, MOQ) directly to exhibitors by October 16th, 2015 by clicking on CONTACT SUPPLIER (<http://tradekorea.org/contact-suppliers-korea-premier-products-showcase-2015/>) below. Any inquiry will be responded by exhibitors along with the assistance from the Korea International Trade Association (KITA).

New York City Showroom

The New York City Showroom will be on display from September 28th to October 8th, 2015, and also from October 14th to 16th, 2015 (Extension). Showroom viewing is complimentary, but products can only be viewed appointment-basis. Those that are in the New York City metro area are encouraged to attend in order to review and experience the latest products firsthand. A KITA representative will be available at the showroom in order to provide individual care and curate the products as well as provide additional information that are on hand. Pre-registration / appointments can be signed up here. (<http://bit.ly/1Kil6tD>)

>> CONTACT SUPPLIER (<http://bit.ly/1O5Yx62>) or >> SHOWROOM RSVP (<http://bit.ly/1Kil6tD>)

Note : This event is open ONLY to the trade – industry executives and professionals. If you have any questions or need assistance, please feel free to contact us.

EXHIBITORS INFORMATION

(1) KITCHENWARE

>> CONTACT SUPPLIER (<http://bit.ly/1O5Yx62>) or >> SHOWROOM RSVP (<http://bit.ly/1Kil6tD>)